

David Chinsky & Associates Launches The Leadership Fit® Associate Network

Company Growth Creates Opportunities for Other Experienced and Credentialed Coaches and Trainers

WATERFORD, Mich., April 28, 2008 – David Chinsky & Associates, LLC, a leading provider of executive coaching and management development programs, announces the formation of The Leadership Fit® Associate Network. A dozen experienced and credentialed executive coaches and leadership trainers have joined this new network, giving them access to an expanded set of resources for serving clients seeking the clarity, confidence, effectiveness and vitality necessary for achieving their highest levels of professional effectiveness and leadership fitness™.

The charter members of The Leadership Fit® Associate Network include: Mary Jo Asmus (Kalamazoo, MI); Sylvia Becker-Hill (Rochester, MI); Mike Bills (Williamston, MI); Barry Demp (Troy, MI); Barbara Grigsby (Commerce Township, MI); Kyle Dooley Kinder (Kalamazoo, MI); Geri Markel (Ann Arbor, MI); Kent J. Martini (Royal Oak, MI); Julie K. Norris (Ann Arbor, MI); Pamela Shaheen (Milford, MI); Lisa Pasbjerg (Ann Arbor, MI); and Steven Stralser (Phoenix, AZ).

The Leadership Fit® Associate Network extends the David Chinsky & Associates brand, a philosophy of leadership fitness™ that has attracted national attention for its ability to improve leadership performance and organizational effectiveness. Principally serving clients in the healthcare, information technology, services, manufacturing and retail industries, The Leadership Fit® Associate Network will continue to provide customized management development and executive coaching programs bolstered by expert assessment and facilitation.

"We are very pleased to have attracted such an accomplished community of professionals to The Leadership Fit® Associate Network," said David Chinsky, President of David Chinsky & Associates. "At this challenging time in the global economy, we are privileged to be able to impact the lives of organizational leaders by working with them in new ways to increase their leadership fitness™."

About David Chinsky & Associates, LLC

David Chinsky & Associates, LLC was founded by Dr. David Chinsky in January 2002 following a successful 20-year career as an accomplished and effective leader. Dr. Chinsky, creator of The Leadership Fit®, continues to bring his unique insights into leadership, change management and teamwork to a wide audience of organizational leaders.

The experienced and credentialed team of professional coaches, trainers and facilitators at David Chinsky & Associates has successfully delivered management training, coaching and leadership development programs to over 1000 organizations worldwide. The company has established a national reputation for improving managerial and organizational effectiveness and performance.

Our clients seek the clarity, confidence, effectiveness and vitality necessary for achieving their highest levels of professional effectiveness and leadership fitness™. Our programs are customized and enable leaders to build stronger teams; get aligned with their values, purpose and strengths; be more strategic and motivate their teams to do great work; become more masterful at creating and sustaining relationships; and expand their capacity to create breakthrough results. We are dedicated to offering fresh and innovative approaches to learning in the workplace, and we are committed to continually improving and renewing our knowledge base and our service capabilities.

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